

Wellfleet Oyster Alliance & OysterFest

2023 Sponsorship Program

Love oysters? Love Wellfleet? Love OysterFest™?

After an incredible Covid comeback at Baker's Field, the OysterFest is returning to its favorite haunt on Main Street, and promises to be the best ever! Last year's strict attendance restrictions have been eased, and a new event layout promises to improve pedestrian traffic. Jumbo Screens, introduced last year, are going to be bigger and event Organizers are looking into creating live-streaming opportunities, both within the event and beyond.

The Wellfleet OysterFest and its parent 501©3 charity WOA, have always collaborated with a wonderful team of corporate sponsors, and are now looking to create even stronger bonds with the local business community. For the first time ever, WOA and OysterFest are offering the opportunity for sponsors to play an even bigger and more visible role in Wellfleet's signature charitable event by providing sponsorship naming to many of the event's popular features. For the first time in OysterFest's 23 year history, sponsors will be able to "own" such event favorites as The Kids Play Area, Main Stage Music, Jumbo Screen, even the Shuck-Off Competition which annually attracts the largest live shucking audience in the world.

All of our sponsors will be thanked for their support by slide presentations on the video screens. Larger sponsorships provide the opportunity to display short videos to the OysterFest audience, which is expected to hit 20,000 guests this year. All levels of sponsors will be thanked on the WOA/Wellfleet SPAT - OysterFest website. Major sponsors will be thanked from the stage, and in email distributions to the large database of WOA members, volunteers and ticket purchasers. Co-sponsorships are also available and WOA sponsorship volunteers will be happy to discuss other ways of showing our appreciation for your support.

Wellfleet SPAT/WOA chartered after the first OysterFest in 2001 began as an impromptu event to celebrate the Wellfleet Oyster and the town's shellfishing legacy.

It is now the Cape's premier fall festival. Voted #1 Best Off Season Event by Cape Cod Life readers in 2019, 2020, 2021, 2022 & 2023!

Proceeds from the 'Fest and other fundraising activities enable WOA to fulfill its mission of preserving, protecting and promoting the region's shellfishing industry through its college scholarship program, community grant awards and other industry related initiatives. To date more than \$750,000 has been reinvested back into the community.

To learn more visit wellfleetspat.org

Expanding its scholarship program
Broadening its oyster educational program
Supporting a new restaurant shell recycling program
Developing new programs to enhance the Wellfleets™ market brand

Jumbo Screen Exposure: All sponsors will be thanked for their support by slide presentations on the video screens. Major sponsorships can display short videos to OysterFest's audience, which is expected to hit a total of 20,000 guests this year.

Website Exposure: All levels of sponsors will be identified and thanked on the SPAT/OysterFest website.

Major Sponsor Benefits: Major sponsors will also be thanked from the stage, and in email distributions to the large database of SPAT members, volunteers, and ticket purchasers.

Important OysterFest/WOA Facts

OysterFest is now the Cape's premiere fall festival, attracting an average of 23,000 shoulder season visitors.

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Wellfleet OysterFest Sponsorship Opportunities

Have a look at the following list of possible sponsorship opportunities. Pricing is approximate, and may be adjusted due to the number of sponsors in any category, and by additional exposure elements approved by the SPAT board. Come join us! Become an integral part of the 2023 Wellfleet OysterFest! Don't see here an OysterFest feature you'd like to sponsor? Give us a call!

Major Title Sponsors

Wellfleet OysterFest Title Sponsorship -- \$10,000 (taken)

Wellfleet OysterFest Shuck-off Sponsorship -- \$7,500

Wellfleet OysterFest OysterFest Jumbo Screen -- \$5,000 (taken)

Wellfleet OysterFest Stage Sponsorship -- \$5,000 (taken)

Wellfleet OysterFest Wine Sponsorship -- \$5,000

Wellfleet OysterFest Beer Tent Sponsorship-- \$5,000 (taken)

Food Tent Sponsorship -- \$5,000

Minor Title Sponsors

Wellfleet OysterFest Musical Sponsorship -- \$4,000

Wellfleet OysterFest Membership Sponsorship -- \$4,000

Wellfleet OysterFest Bus Transportation Program -- \$3,000

Wellfleet OysterFest Kids' Play Area -- \$3,000

Wellfleet OysterFest Learn-to-Shuck and Education Sponsorship -- \$3,000

Wellfleet OysterFest Shell Recycling Sponsorship -- \$3,000

For more information please visit wellfleetspat.org or contact:

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